

Tiny Planner Press Kit

**Tiny Planner**

iOS|Free

[**Website**](http://jakeshort.dev/#/plannerapp)|[**App Store**](https://apps.apple.com/us/app/tiny-planner/id1499275525)

**For all press related inquiries contact:**

Jake Short, Founder

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**App Features:**

**Simple and Minimal Design**

This app focuses on a clean, minimal design, allowing people access to a simple planner without the overwhelming features of other apps.

**Quick Use**

This app allows users to quickly view, add, and manage items in their planner. There is no hassle and no extra buttons.

**Engaging**

Providing features like a motivational quote, engaging messages, and a beautiful dark theme, this app focuses on engaging users to promote using the planner.

**App Description:**

Don't bother with other planner apps that have too many features and a confusing design. Tiny Planner has a beautiful and minimalist design, while still containing all the features you need.

Use Tiny Planner to:

• Track important events in your life

• Track details about events such as their importance and category

• Specify a date and time for events

• Quickly find and manage items in your planner

Don't let your life get crammed and confusing, use Tiny Planner to keep track of everything that is going on. With its simple and beautiful design, it has never been easier to keep track of important dates and events that are happening in your life.

Simplify your life with the easy-to-use and elegant Tiny Planner.

**About Me (Jake Short):**

This app was made when I was 16 years old, as part of a school project. I was born in November of 2003, so at the time of writing this, I am still 16 years old, and a sophomore in high school. My initial goal for this app was to make something that would be helpful for students, and since I like to keep track of everything going on at school, I decided to build a planner.

This project has given me an insight into app and UI design, and has been an amazing and fun experience that I will never forget. Although there are planner apps out there already, I wanted to see if I could make one myself, and make it better. I wanted to create a seamless user experience and elegant UI, while sticking with a minimalistic feeling. Many apps have too many buttons and content which can be overwhelming. I decided to change that in this app, and create a simple planner.